

BOARD OF DIRECTORS MEETING MINUTES

Date February 11, 2004

Duplicate Bridge Association of Atlanta

www.WhidCo.com/DBAA/

BOARD OF DIRECTORS MEETING MINUTES

February 11, 2004

President Jack Feagin called the meeting to order. Present: Jack Feagin, Susan Wolfe, Beatrice Kemp, Bill Burks, Kevin Collins, Josie Mitchell, Gaby Fadel and Carolyn Eckert.

1. Minutes: of the January 2004 DBAA Board meeting were approved.
2. Financial: December financial reports were approved.
3. Specialty Games:
 - Novice Game: Jack will ask Bob Heller if he can produce an email list of players for our novice game.
 - GNT Qualifier: Games is re-scheduled for Mar 31.
 - Change of Rank Game: Scheduled for April 7th, 2004. Jonathan Slaney will be asked to make the food for the game within a budget of \$250. Carolyn Eckert has received a list of bridge players in Unit 114 from ACBL that have changed rank during 2003. Cost was \$12. She has converted the list into a database to generate labels and listings for the game. Flyers are prepared and ready for mailing. Included in the mailing will be an informational flyer on DBAA. Change of Rank qualifiers include those who have obtained the Life Master status or higher.
4. Old Business:
 - Atlanta Sectional: All arrangements and costs for the Atlanta Sectionals held at the Hilton Hotel during 2004 have been confirmed by Jack Feagin and Bob Heller. The summer sectional will change from June to July 1 thru July 5th. Room rates will increase from \$49 to \$59.
 - 2005 Summer Nationals: During the Hilton Head Regional, Jack received a call on a 'tip' that the City of Atlanta or the Atlanta Convention Bureau has contacted ACBL requesting a change of date for the Nationals. Another industry would like the same dates. Since Jack has not received a direct call from ACBL concerning this, he expects nothing will come of it and he will continue going forward with the dates for the Nationals as they currently stand.
 - Free Play Coupons: Jack questioned the response to our free play coupons. Bill reported that a few have been returned; Carolyn reported that Nancy Hetsko passes out her coupons to new students and several have been redeemed for payment. Bill thought Dan has passed out several but has not yet redeemed them. DBAA would like to further discuss efforts to promote these coupons.
5. New Business:
 - Special Games Charges: A discussion was held on the extra charge of \$1.00 for

special games such as 'charity' or 'fund raiser' games that fall on Weds nights. To clarify confusion for the directors on what games to charge extra, DBAA has agreed to charge players the extra dollar if the game has the word "Charity" in it. If the game has the word "Fund Raiser" in it, then do not charge the player the extra dollar. DBAA will assume the extra cost.

- Promotion Campaign: Jack would like to launch a campaign in the Atlanta area to
 - 1) increase bridge membership;
 - 2) increase the number of bridge teachers and provide financial support where needed;
 - and 3) increase awareness of DBAA.The following ideas surfaced and will be acted upon:
 - Sponsor programs to get people interested in becoming bridge teachers.
 - Support or give financial assistance to teachers.
 - Sponsor a lunch at the March Sectional and invite directors, teachers, and others for a "Brain Storming" session to come up with ideas on supporting teachers, getting more teachers, and increasing bridge membership. Carolyn will put something together for review at next meeting.
 - Add a link on the web page to a map of area bridge clubs. Larry Rich has completed this effective 3/15/04.
 - Develop a flyer on DBAA, advertising its mission, information and web page. Carolyn has created a sample for review at the next board meeting. This flyer could be distributed at all Sectionals, Regionals and local clubs and sent out with all mailers.
 - Find out cost and of an ad in the AJC, possible near the Bobby Wolfe column. The ad would attract new bridge players seeking lessons or club information. The DBAA web page would be listed for contact. In addition, Susan Wolfe would offer a phone number to a 2nd line in her house as the DBAA hot line.

Meeting adjourned 7:30PM. ***Next meeting: Wednesday, March 3, 2004 @ 6:15pm***

Respectfully submitted,

Carolyn Eckert

Carolyn Eckert, Secretary

[Return to Minutes Index](#)